PRIVACY POLICY

Effective Date: _____

This Privacy Policy explains how THE WOMEN 360 LLC ("The Women 360," "we," "us" or "our"), collects, uses, shares and protects personal information when you visit www.thewomen360.com (the "Site"), buy event tickets, apply for or renew a membership, attend our events, volunteer, or otherwise interact with us online or in person (together, the "Services").

By using the Services, you agree to this Privacy Policy.

1. Information We Collect

We collect the following types of information:

(a) Contact and profile information, such as your name, business name, title, email address, phone number, mailing address, industry, website, social media handles, photograph and bio.

(b) Membership and registration information, such as membership level, start and renewal dates, event registrations, attendance and check-in records, dietary needs you choose to share, and referral source.

(c) Payment information, such as billing name and address and transaction history. Card numbers are entered directly with our payment processor, payment processor name, e.g., Stripe, Square, PayPal, and we do not store full card numbers.

(d) Communications, such as emails, text messages, survey responses, feedback and messages you send us.

(e) Photographs, video and audio recorded at our events.

(f) Technical information, such as IP address, browser type, device information, pages viewed, referring pages and the dates and times of visits, collected through cookies, pixels and similar tools.

2. How We Use Information

We use personal information to:

(a) provide, manage and renew memberships, and process event ticket purchases, refunds and transfers;

(b) operate events, including check-in, name badges, seating and attendee communications;

(c) publish and maintain the member directory, if you are a member and choose to be listed;

(d) send service messages, receipts, renewal reminders and event updates;

(e) send newsletters, promotions and event announcements, which you may opt out of at any time;

(f) promote The Women 360 and its events and programs, including through event photographs and recordings;
(g) improve the Site and Services, and understand how they are used;
(h) protect the safety and security of our members, guests and events, and enforce our policies and agreements; and
(i) comply with legal obligations.

3. How We Share Information

We do not sell your personal information. We share personal information only as follows:

(a) Service providers who help us operate, such as payment processors, ticketing and registration platforms, email and text messaging providers, website hosting, customer relationship management tools and accountants. They may use your information only to provide services to us.
(b) Event venues, but only as needed to operate an event, such as attendee counts, names for check-in, or accessibility needs.
(c) Other members, if you are a member and choose to be listed in the member directory or share your information at an event.
(d) Sponsors and community partners, but only with your consent, such as when you opt in to be contacted or drop your business card in a sponsor drawing.
(e) Legal and safety reasons, if required by law, subpoena or court order, or to protect the rights, property or safety of The Women 360, our members or others.
(f) Business transfers, to a successor, affiliate or holding company in connection with a reorganization, merger, sale or transfer of our business or assets.

4. Member Directory and Member Information

Member contact information is provided for genuine one-to-one networking only. Members may not copy, export, scrape, sell or use the directory or attendee lists for mass marketing, unsolicited bulk email or text messages, or recruitment into other organizations. Violations may result in termination of membership as provided in the Membership Agreement.

5. Photographs and Recordings

We photograph and record many of our events and may use those images on our website, social media and promotional materials. If you prefer not to be photographed, please tell the check-in team or photographer at the event, and we will make reasonable efforts to honor your request. You may also ask us to remove a specific photo of you from our website or social media by contacting us.

6. Email and Text Messages

We send text messages about our events, event reminders and membership matters to members, attendees and others who give us a mobile phone number and agree to receive them.

Message and data rates may apply, and message frequency varies. Reply STOP at any time to stop text messages, or HELP for help. Consent to receive marketing text messages is not a condition of any purchase. We do not sell or share mobile phone numbers or text message consent with third parties for their own marketing. You may unsubscribe from marketing emails at any time by using the unsubscribe link in any email. We will still send service messages related to your membership or purchase.

7. Cookies and Analytics

We and our service providers use cookies and similar tools to make the Site work, remember your preferences, and understand Site traffic, including through analytics tools, e.g., Google Analytics, Meta Pixel. You can control cookies through your browser settings. Some features may not work properly if cookies are disabled. Our Site does not currently respond to browser "Do Not Track" signals.

8. Data Security

We use reasonable administrative, technical and physical safeguards to protect personal information, including limiting access to people who need it. No method of transmission or storage is completely secure, and we cannot guarantee absolute security. If a security incident involving your personal information occurs, we will provide notice as required by law, including A.R.S. § 18-552.

9. Data Retention

We keep personal information for as long as needed for the purposes described in this Policy, including to maintain membership history, meet accounting and tax requirements, resolve disputes and enforce our agreements, and then we delete or de-identify it.

10. Your Choices and Rights

You may ask us to access, correct, update or delete your personal information, or to remove you from the member directory or marketing lists, by contacting us using the information below. We may need to verify your identity before responding, and we may keep certain information as required by law or for legitimate business purposes. If you live in a state that gives you additional privacy rights, we will honor those rights as required by the laws that apply to us.

11. Children

Our Services and events are for adults. No one under eighteen (18) may attend our events, and members and ticket purchasers must be at least eighteen (18) years old. We do not knowingly collect personal information from children under thirteen (13), and if we learn that we have, we will delete it.

12. Third-Party Links and Platforms

The Site may link to third-party websites, including sponsor, member, nonprofit and ticketing websites, and we may use third-party platforms such as social media. We are not responsible for the privacy practices of those third parties, and we encourage you to review their privacy policies.

13. Changes to This Policy

We may update this Privacy Policy from time to time. We will post the updated Policy on the Site with a new effective date, and, for material changes, we will provide additional notice, such as by email. Your continued use of the Services after an update means you accept the updated Policy.

14. Contact Us

If you have questions about this Privacy Policy or want to make a request, contact us at:

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